



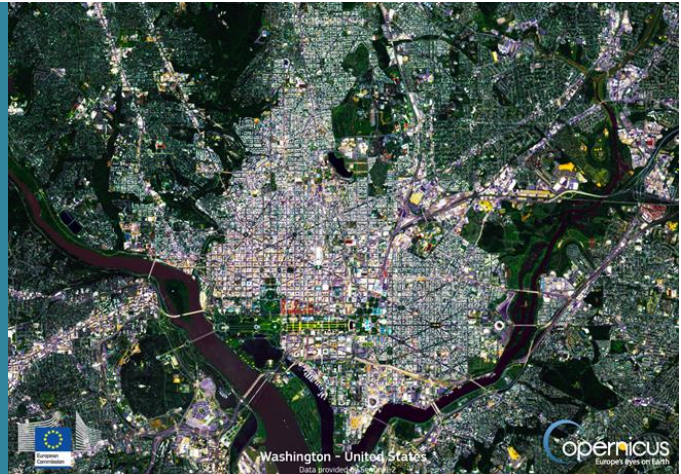
GEO-XIV Plenary Side Event:

EuroGEOSS launch event

Monday 23 October 2017
16:30 - 18:30

Venue: Room Continental C
RONALD REAGAN CONFERENCE CENTRE

1300 Pennsylvania Avenue NW
WASHINGTON DC 20004, USA



EUROGEOSS

Tailoring Earth Observation services to Europe's needs



EuroGEOSS is a new regional initiative in the GEO Work Programme 2017-2019. It is the European component of the Global Earth Observation System of Systems (GEOSS) with a focus on coordination and scaling up user-driven applications being developed in Europe.

EuroGEOSS is supported by the GEO European countries and participating organisations and the European Commission.

This initiative aims to improve user uptake of Earth Observation data and improve forecasting capabilities for sound decision-making by governments for Europe's benefit.

EuroGEOSS will **coordinate**, **combine** and seek **cooperation** and synergies within existing European Earth Observation assets and initiatives, with Copernicus as a major element and the focus on the Sustainable Development Goals and GEO's Societal Benefit Areas.

Government decision makers on all levels, researchers/scientists, private-sector companies and citizens will benefit from EuroGEOSS.



DRAFT AGENDA EUROGEOSS LAUNCH EVENT- 23 OCTOBER

Moderator: Jack Metthey	
16:30	Opening and Welcome Robert-Jan Smits <i>Director General Research and Innovation, European Commission</i>
16:40	EuroGEOSS initiative Jack Metthey <i>Acting Deputy Director General Research and Innovation, European Commission</i>
17:00	Copernicus and EuroGEOSS Andreas Veispak <i>Head of the Unit Space Data for Societal Challenges and Growth</i> <i>DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission</i>
17:20	Sample pilot "Protected areas" Max Craglia <i>Lead Scientist, Digital Economy Unit, DG Joint Research Centre, European Commission</i>
17:40	Sample pilot "Renewable energy" Thierry Ranchin <i>Director of the Centre Observation, Impacts, Energy, MINES ParisTech/ARMINES</i>
18:00	Sample pilot "Agriculture" Pierre Defourny <i>Professor and co-lead of JECAM, UCLouvain, Belgium</i>
18:20	Discussion and wrap-up EC moderator