



Eye on Earth Webinar: Save the Date

Wed June 8th 13:30-14:30 UTC/GMT

A Big Data Approach to Analysing Sustainability Communication in UNEP Live

Dear Eye on Earth friends,

We are delighted to announce details for the next in our series of Eye on Earth Webinars. Once again we are privileged to have a high level speaker talking to us about an important initiative in the data-for-sustainable development agenda.

As ever we encourage you to share news of this event to your institutional and personal professional network.

SPEAKER: DDr Arno Scharl

DDr Scharl heads the [Department of New Media Technology](#) at MODUL University Vienna and serves as the Managing Director of [webLyzard](#) technology. He currently serves as the Scientific Coordinator of the DecarboNet.EU and uComp.EU research projects – with a focus on Web intelligence and visual analytics, environmental communication, human-computer interaction, and the integration of semantic and geospatial Web technology.

ABSTRACT:

This Webinar will provide an in-depth look into the Web intelligence feature of UNEP Live¹, a visual analytics dashboard to explore global communication flows. The dashboard allows users to track news and social media coverage across different languages, or to search for the latest online publications of environmental organizations. It complements the tracking of environmental indicators with an analysis of the public dialog about these indicators - addressing calls to better understand social perceptions, and emerging online trends that shape these perceptions. By tracking communication processes on local, regional and global levels, the UNEP Live Web Intelligence platform sheds light on the collective awareness of environmental risks, and provides real-time feedback for policy decisions and public outreach campaigns.

Presented at the Big Data Expo of UNEA-2, the 2nd Session of the United Nations Environment Assembly², the platform is developed for the United Nations Environment Programme (UNEP)³ by the Department of New Media Technology of MODUL University Vienna⁴ and powered by webLyzard technology⁵.

Please follow these links for i) a pre-webinar briefing [Video Tutorial](#) and ii) the production system [Dashboard](#) within UNEP Live

[1] <http://uneplive.unep.org>

[2] <http://web.unep.org/unea>

[3] <http://www.unep.org>

[4] <http://www.modul.ac.at/nmt>

[5] <http://www.weblyzard.com>



WEBINAR LOGISTICS

To join the call: <https://www.gotomeeting.com/join/647281797>

Out of respect for those who may be joining from US West Coast and Australia (for whom it is very early in the morning / very late at night respectively) we will start the webinar on time.

Cross Posting

We will be "advertising" this event widely - so please accept our apologies for any cross-postings.

Webinar Call Efficiency

To ensure the call is efficient and clear all participants are kindly asked

- To use a headset
- To keep headset on mute unless asking a question in the discussion phase.
- The webinar session will be opened 30 mins before the scheduled start to give participants time to connect and fix any headset issues.