

GEO Work Programme Symposium 2016: Session 8
Meeting Room: Salle Obassi

Session Title Socio-Economic Benefits from the use of Earth Observations

When Tuesday 3 May 9.45 – 10.30

1) Purpose: background, topic and objectives of the session

- a) *The session will discuss methods and tools to assess the socio-economic benefits that can be derived from the use of Earth Observations in decision and policy processes.*
- b) *The objective of the session will be to encourage the teams in charge of all GEO activities to start to include into their plans preliminary assessments of the socio-economic benefits coming from the use of EO in decision-making and policy-making processes. (ref to Task CD-03)*

2) Key questions to be addressed in the session

- *Methods and case studies for the assessment of EO socio-economic benefits for specific decisions.*
- *A systematic approach to the valuing EO information to include as a “standard” issue to address when developing or using EO-based products /services.*

3) Expected outcomes from the session

Promote the need of the socio-economic benefits analyses, identify potential test cases and foster the performance of systematic assessments.

4) Format of the session and expected audience

- *One presentation/Introduction and Q&A session from the floor.*

5) Speakers

<i>Name</i>		<i>Organisation</i>
1		
2		
3		

6) Chairperson and Rapporteur

<i>Name</i>	<i>Organisation</i>
Chair: Richard Bernknopf	University of New Mexico
Rapporteur: Giovanni Rum	GEO Secretariat

7) Session timeline

<i>time</i>	<i>Ref. to speaker</i>	<i>What</i>
9.45-10.10	Chair	Socio economic benefits from EO use: Methodology and Examples
10.10-10.30		Q & A session