Responses to Sli.do Questions

1. Does the evaluation only focus on the "offer" (or production) side, or does it contemplate the "demand" side (like capacity development needs analysis)?

The GEO Mid-Term Evaluation is intended to examine how GEO is meeting its main goals and objectives as defined in the 2016-2025 Strategic Plan. The focus for the evaluation is based on key questions posed by GEO's Executive Committee, which include assessing whether GEO's information products and services are being used and showing impact for decision makers, and what evidence there is of this impact. The Mid-Term Evaluation will also explore GEO's engagement with its users, assess the types of users GEO has for its products and services, and evaluate how GEO's progress and support is perceived by its user community. To that effect, the evaluation will look at both the "production", as well as "demand" side of GEO to the extent possible within the scope of this current evaluation.

Concerning capacity development, the GEO Strategic Plan notes that building capacity is essential to developing the capabilities of its members and POs in their ability to access and use EO data for societal benefits. As such, the evaluation results may highlight to what extent GEO has been able to, during this evaluation period (2016-2020), to support capacity building as as intended in the Strategic Plan, and whether there are any additional steps that need to be taken in order to facilitate greater access to GEO's data and information products to decision makers across GEO's regions.