Introduction to the World Bank Group

- Financial support and technical assistance for developing countries
- Bank financing - country implementation - demand driven
- Financing for projects, knowledge and data products, global advocacy, technical assistance, advisory services, research, and donor/project coordination
World Bank Open Data Initiative

• Launched in 2010 to:
  – “democratize development”
  – Unlock full value of World Bank data
• Global public good for the public good
• Costs to provide but benefits far greater: enabling decision-making at all levels, better development, transparency and visibility
• 10-fold increase in data use since becoming open
• Data is now number 1 reason WBG site visited, accounting for 1/3 of all traffic
• Over 1 million visits/month (data site & analytical tools)
Open about what we know

- Access to over 8,000 development indicators

- Over 85 major datasets in the data catalog

- A central index and starting place for all data across the Bank

- A large survey microdata repository also available
Open about what we do

- Data on over 11,000 WB-financed activities with maps of project locations
- Even details of procurements, contracts and evaluations
- Also published in International Aid Transparency Initiative (IATI) format
- Interactive and visualized financial data
Supporting open government

Kenya Open Budget Data: Raw numbers, hard to understand...

Government data, visualized by citizens, easier to understand
But we need to help others do Open Data more…

• Local and geo-coded data
• Survey data
• Administrative data
• Capacity building of statisticians
• Improved data collection
• Leveraging of big data sources and techniques