

GEO Indicators and Reporting Status Update

GEO Programme Board

7th Meeting

Geneva, Switzerland

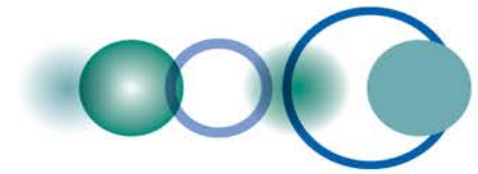
30-31 August 2017

Craig Larlee

M&E Officer

GEO Secretariat

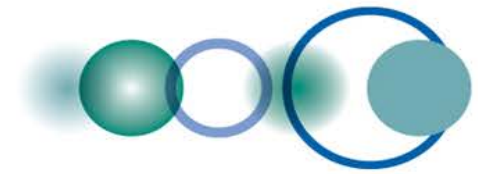




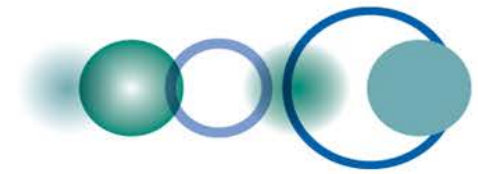
Outline

1. Indicator data collection and analysis
 - Status of data collection
 - Examples from preliminary analysis
 - Next steps on indicators

2. Preparation of annual report on progress to Plenary
 - Concept and report outline
 - Design mock-up

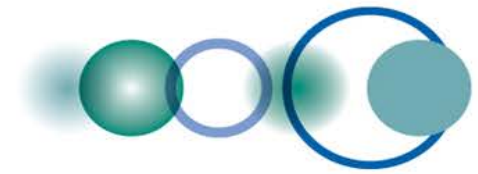


Status of Indicator Data Collection



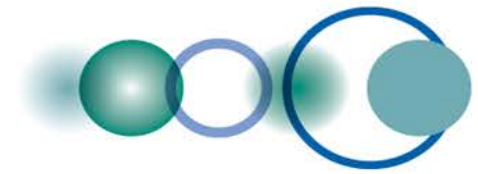
Phase 1 Indicators (2017)

- SDG engagement
- User engagement
- End-user products and services
- Implementation of data sharing & data management principles
- Capacity building
- Contributions to GEO Work Programme activities
- Commercial sector engagement
- Usage of the GEOSS Portal
- Resources brokered by the GEO-DAB



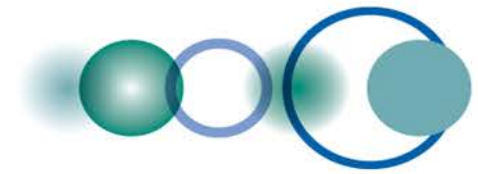
Indicators based on data collected directly from WP activities

- SDG engagement
- User engagement
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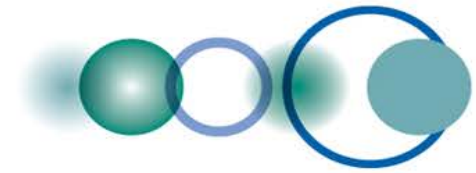
Status of Data Collection from WP Activities

	Total	Included in first round of monitoring	Status of Data Collection			
			Received	In Progress	Delayed	No response
Flagships	4	4	3	1	0	0
Initiatives	22	21	9	5	4	3
Community Activities	33	18	10	2	2	4
Foundational Tasks	10	1	0	1	0	0
	69	44	22	9	6	7



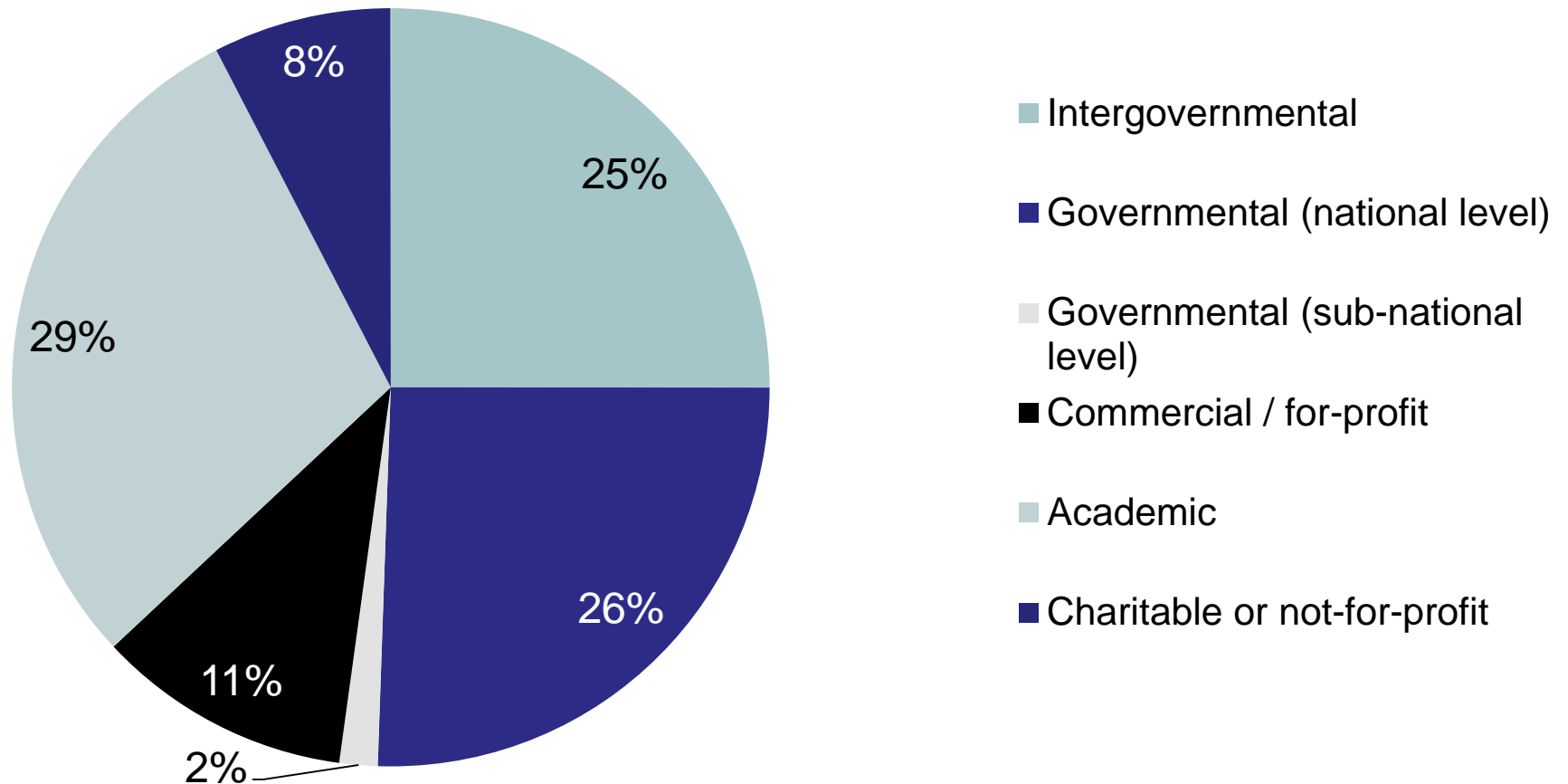
Other Indicators

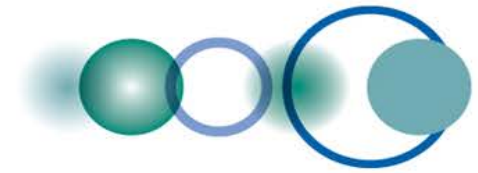
- **SDG engagement**
- User engagement
- End-user products and services
- **Implementation of data sharing & data management principles**
- Capacity building
- Contributions to GEO Work Programme activities
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- **Usage of the GEOSS Portal**
- **Resources brokered by the GEO-DAB**



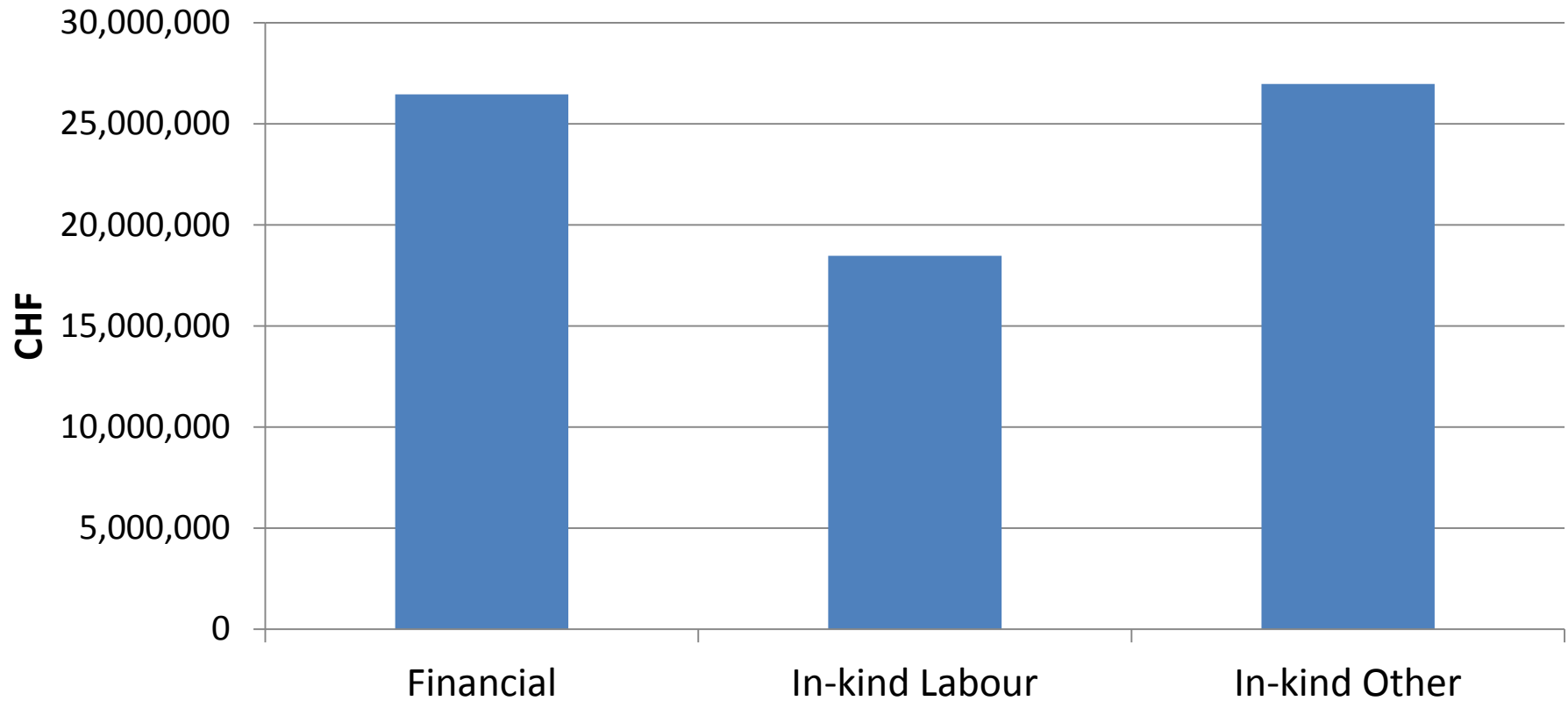
Some examples of results from the preliminary data

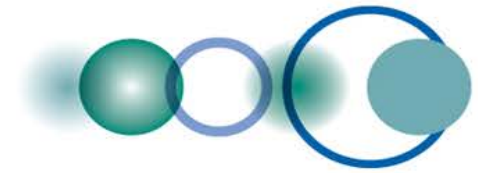
Organizations Contributing to GEO Work Programme Elements by Organizational Category



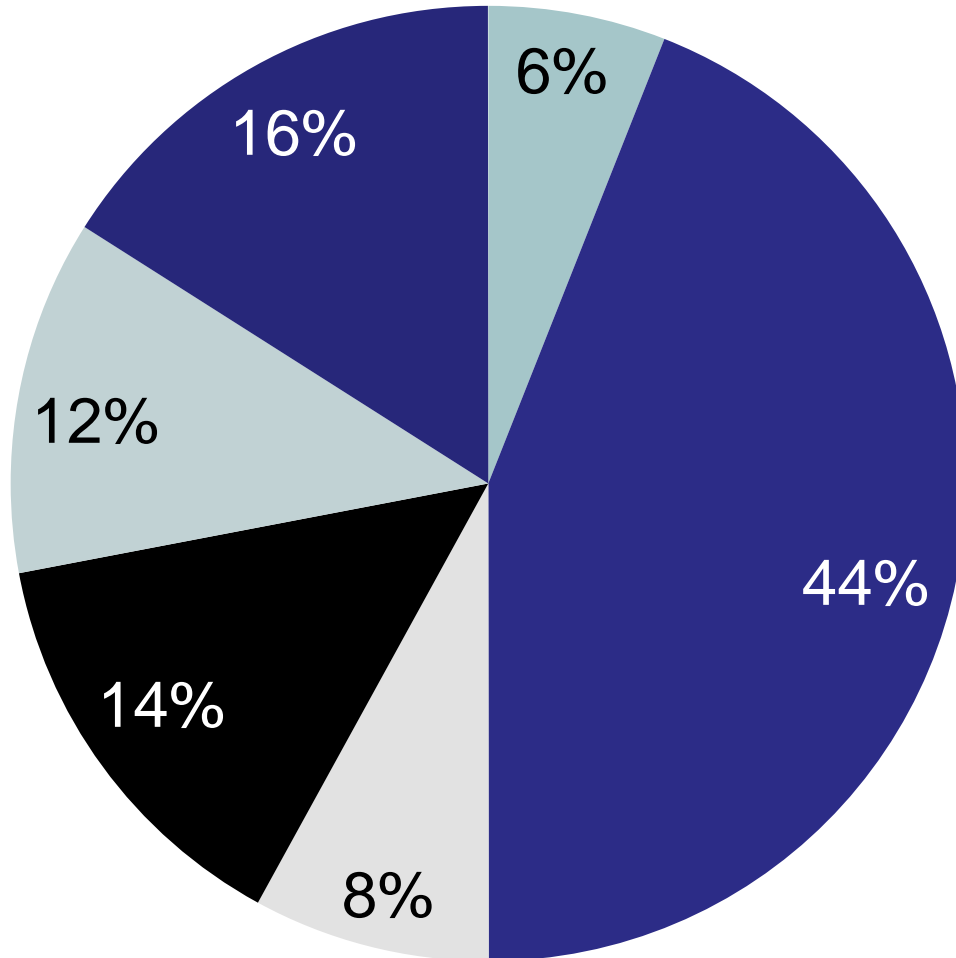


Estimated Value of Contributions to the 2017-2019 Work Programme

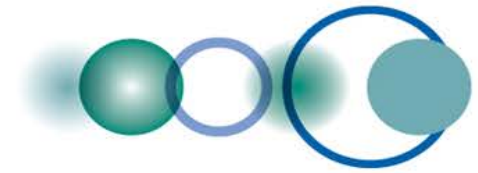




User Engagement by Work Programme Activities Most Common Methods Used



- Survey
- Focus group or workshop
- Symposium
- Session in conjunction with a larger event
- Co-development of products or services
- Full participation in project

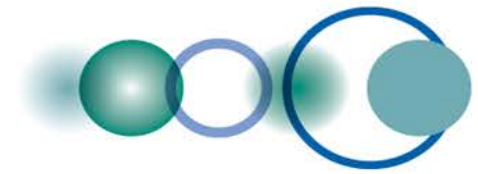


Next Steps on Indicators

- Prepare a few examples from indicator data collection for inclusion in report (with necessary caveats re incomplete data)
- Complete initial baseline data collection (including activities not part of the first round)
- Transfer spreadsheet tables to relational database
- Document lessons learned from Phase 1 and adjust processes as needed
- Consult with Programme Board, Secretariat and GEO community on Phase 2 indicators

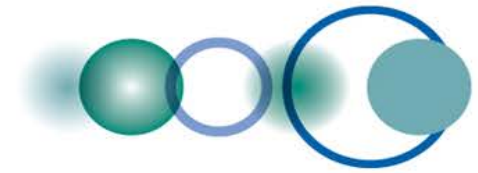


Reporting to Plenary



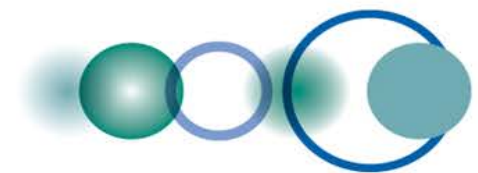
Why should GEO change its reporting?

- Not enough people read the reports
- Too long – typically between 40 and 100 pages
- Focused on activities, not outcomes or impact
- Often difficult to understand the significance of the information
- Doesn't support communications and engagement



Rethinking Reporting

- Brief, easy-to-read summary of highlights
- Aimed at non-technical readers, not necessarily familiar with GEO
- Provide a quick overview of GEO's major priorities
- Give individual examples of impact, how users have benefited
- Greater use of infographics and other visual elements
- Selective use of indicator data, to the extent feasible
- Each section may also be used as a stand-alone poster



Other organizations are moving in this direction also

Addressing Critical Global Challenges

CLIMATE CHANGE

In 2015 the global temperature was 0.9°C above the 20th century average... 100 million people could push into POVERTY.

POVERTY

A pandemic is an outbreak that has crossed borders and overwhelmed a health system... The human and economic costs of the worst (Ebola 2014) = 11,000 deaths, \$2.8 billion GDP losses.

FORCED DISPLACEMENT

One in 100 people in the world are forcibly displaced. Refugees + internally displaced persons + return seekers = 440 million people globally.

THE WORLD BANK ANNUAL REPORT 2016

Ending extreme poverty by 2030 and boosting shared prosperity in a sustainable manner are the defining missions for the World Bank Group... We are ISO, the International Organization for Standardization. We are a member-based not-for-profit, non-governmental organization. We are coordinated by a Central Secretariat (ISO/CS) in Geneva, Switzerland. Our job is to make International Standards.

With Innovative Financing and Solutions

The World Bank Group helped launch the **Small Enterprise Financing Facility (SEFF)** with the World Health Organization and other partners... The World Bank Group is working with partners to develop responses that complement humanitarian assistance for earthquake-pummed with the United Nations and the Islamic Development Bank... The World Bank Group is working with partners to develop responses that complement humanitarian assistance for earthquake-pummed with the United Nations and the Islamic Development Bank.

BUT FIRST... THE BASICS

Who are we?

We are ISO, the International Organization for Standardization.

We are a member-based not-for-profit, non-governmental organization.

We are coordinated by a Central Secretariat (ISO/CS) in Geneva, Switzerland.

Our job is to make International Standards.

Who makes up the ISO system?

ISO members

- Represent ISO in their country
- Propose new standards
- Enable national experts and stakeholders to participate and have a say in standards development
- Help manage technical committees where the standards are written
- Approve standards by voting

Experts

- Write the standards
- Are nominated by members but can also come from partner organizations like the United Nations and other key players

ISO/CS

- Provides a neutral platform for the experts to get together and achieve consensus
- Facilitates participation in standardization
- Coordinates the standards development process and makes standards available
- Increases awareness around International Standards and ISO
- Strengthens relationships with partners

World Bank

SEE THE WORLD THROUGH MY EYES

"THIS PLACE, OUR ISLANDS," says Ronald Mambasar to his eldest son, Valen. "Son, do you know we are blessed?"

A native of West Papua, Indonesia, Mambasar began fighting for marine conservation when he saw the destruction of the coral reefs West Papuans have depended on for generations. For the past 12 years, CI and our partners have worked with community leaders like Mambasar to protect an area known as the Bird's Head Seascope — the single greatest reservoir of marine life on the planet.

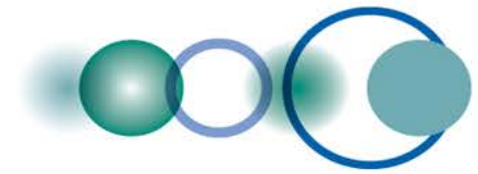
Local partners are patrolling for illegal fishing, monitoring the health of reefs and fisheries, and creating steady, well-paying jobs through tourism and sustainable fishing. As a result, the reefs are recovering and fish are returning — a remarkable success story for community-led conservation.

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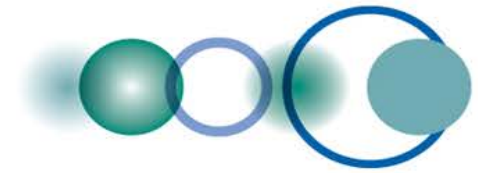
Conservation International

ISO



Structure of the Report

- Messages from the Lead Co-Chair and Secretariat Director
- Overview of GEO
- 3 sections on Engagement Priorities
- 4 sections on key cross-cutting themes:
 - *Coordinating observing networks*
 - *Engaging users and building capacity*
 - *Data sharing and data management*
 - *GEOSS common infrastructure*



Design Mock-Up

Section Title and Sub-title

Text box providing an overview of the section and how GEO is contributing. Introduces the relevance of the individual topics to the section theme.

Topic 1
Illustration:
Graph, Map,
Photograph,
Diagram, etc.

Text
explaining
topic 1

Text
explaining
topic 2

Topic 2
Illustration:
Graph, Map,
Photograph,
Diagram, etc.

Topic 3
Illustration:
Graph, Map,
Photograph,
Diagram, etc.

Text
explaining
topic 3

space for showing logos of organizations involved in the highlighted topics

Cover Design and Example of Inside Spread

GEO Highlights 2016-2017

Mockup sample 1



Content highlight 1

Archita des ero volorest as viti
culparione volorep tatibus dit
offici dolut qui

Content highlight 2

Archita des ero volorest as viti
culparione volorep tatibus dit
offici dolut qui

Content highlight 3

Archita des ero volorest as viti
culparione volorep tatibus dit
offici dolut qui

GROUP ON EARTH OBSERVATIONS

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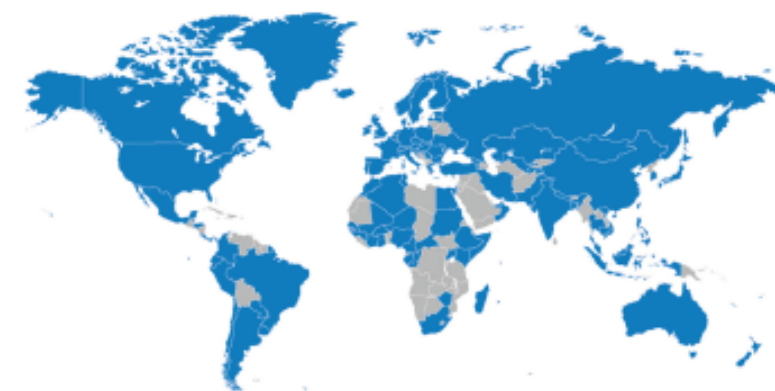
GEO PRIORITIES

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MEMBER COUNTRIES



Africa: 27 - Asia/Oceania - 21. Europe: 34 - C.I.S.: 7 - Americas: 16 **Total: 105**

Ucto hostasta oritabem comnos vistantratem mo ura ad senatus, quius spio egerunit videffreo viusus hacopere morio conitiam teri publiu consum morum, se autem, nostare, utarumus mo hostore factorit rei conductu cont, qui intili, Pala Senicipiocae conterf ectarce roxima, quam nih, quamque rarterfinat. Satis conaqua desit ines forit; norisse, pare conferabaa, orum tartamqua ram ipsensi cis simus o modis o aucondacciam dioctabus. Maequa nihin vid consumum paricid singulic feroxim ussitam me achilium nihicaes tum iaciaecivis cesimis, sendit? Nosterunum, se maio publis ac orantartum ram tam, cumi estiam inatusultu mandam quam tamurbit L Ipse nostis ortalici caedii prement rurihi, ni sestumurit, quo tam que cum, in duaras sademque feris vivivil verfir huitandum iliam adem hi, nocciam it iam irvem auciam, sensupp licaut

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Thank you !

