GEO Engagement Priorities Coordination
Foundational Task

James Norris, on behalf of

Steven Ramage.

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Unique Value provided by the GEO Engagement Priorities Coordination
Expected outcomes for 2020-2022

- Implementation of a consistent and coordinated GEO strategy for engaging external organizations, in particular with respect to the GEO engagement priorities across the GEO Community.

- Increased and stronger connections between GEO Work Programme activities and international policy organizations with national ministries in GEO Member countries.

- Increased engagement of commercial sector organizations in the GEO Work Programme, especially small, medium and micro-sized enterprises.

- Broader awareness and understanding of GEO, its activities, and its results among users and potential users of Earth observations.

- Increased investment in the GEO Work Programme from non-traditional sources, including foundations and philanthropies.

- Continual investment and engagement to develop relationships with UN agencies and international organisations.
Core components of Engagement Priorities Coordination

- Engagement Priority Coordination
- Resource Mobilization
- Commercial Sector Engagement
- Communications
Contact

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