



**GROUP ON
EARTH OBSERVATIONS**

GEO User Interface Committee
Membership Discussion

Lawrence Friedl, UIC Member
Representative from USA (NASA)

13th UIC Meeting • Washington, DC USA
15-September-2009



Group on Earth Observations

UIC Membership

GEO UIC Membership - Mailing List *

UIC Members from GEO Countries	110
UIC Members from GEO Participating Orgs.	35
UIC Members from GEO Observers	1
# from GEO Secretariat	8
Total	154
* From GEO Sec., as of Sept-2009	



Group on Earth Observations

UIC Membership

Membership of GEO Orgs on UIC *

	UIC	GEO	% on UIC
Distinct MCs on UIC	32	80	40.0%
Distinct POs on UIC	19	56	33.9%
Distinct Observers on UIC	1	6	16.7%
Total	52	142	36.6%

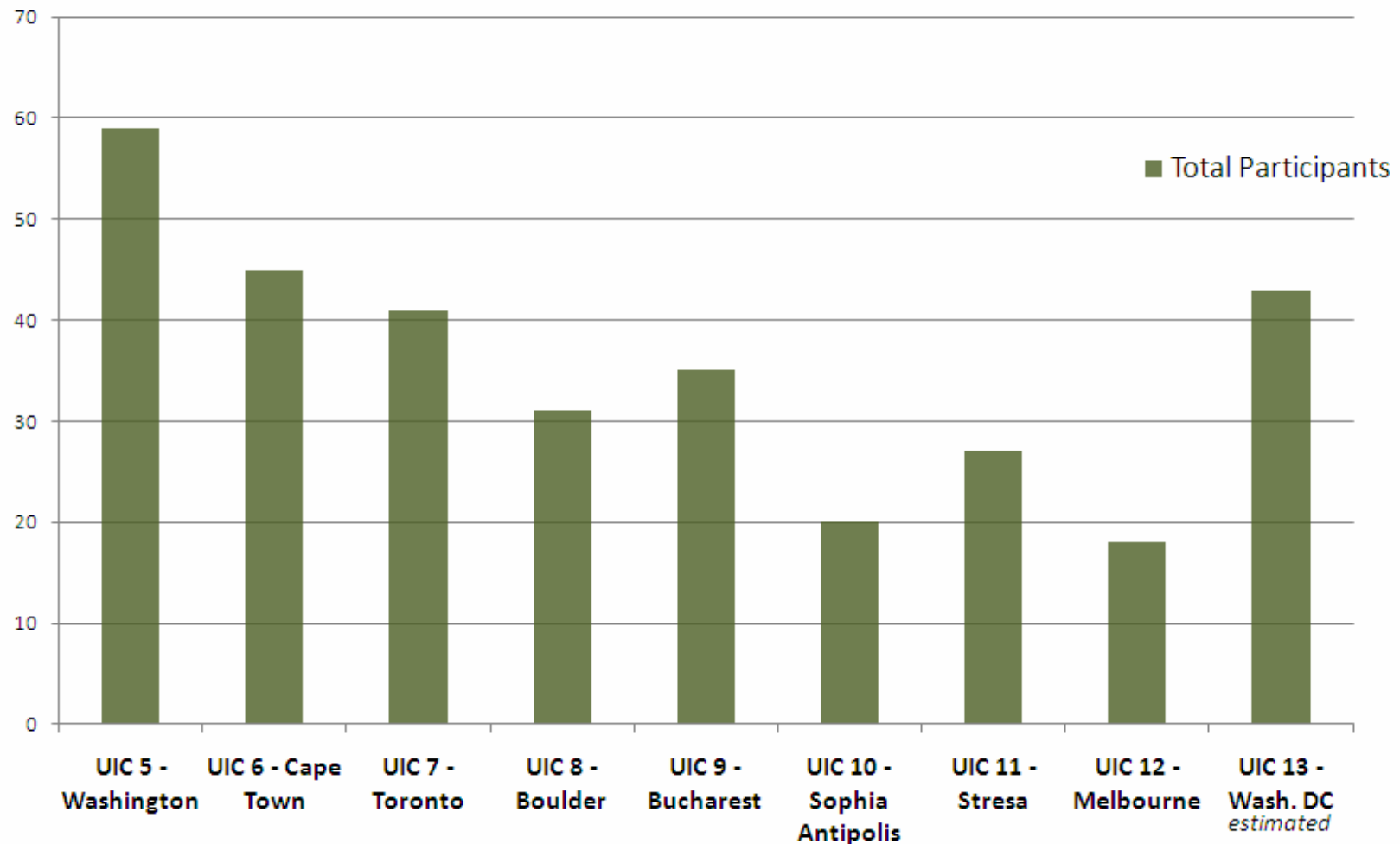
* From GEO Sec., as of Sept-2009; not including new MC/POs



Group on Earth Observations

UIC Membership

Attendance at UIC Meetings 5-13
includes attendees via Webex





Group on Earth Observations

UIC Membership

***** Based only on attendance from UIC Meetings 5-10 *****

GEO UIC Membership and Meeting Attendance*, By MC & PO

Distinct Organizations	Total in GEO	Total on UIC	Attendance		
			2 or More Meetings	Just 1 Meeting	None
Member Countries on UIC	78	29	10	1	18
Participating Orgs. on UIC	56	20	7	1	12
Observers on UIC	6	0	0	0	0
Total	140	49	17	2	30
Percentage		---	35%	4%	61%
* UIC Meetings 5-10					



Group on Earth Observations

UIC Membership

UIC Membership & Performance

Attendance at the meetings may not be the correct measure or metric

Performance and achievement of key goals and user engagement may be the measure and metric

Networked group of people worldwide to do the activities; report & coordinate through non-meeting means

UIC Committee serves as strategy-setting body

- Requires UIC Members/Leaders to recruit & enlist people, motivate, and follow-up on assignments



Group on Earth Observations

UIC Membership

Possible Approach A

Recruit people

Encourage them to take on activities within the Activity Plan

Tailor new UIC activities based on their interests

Possible Approach B

Assess Activity Plan

Identify needed skills and competencies to perform the Activities

Recruit members

Identify other ways to perform the Activities