User Type Analysis

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Topics

• Background
• Efforts to date
• Next steps
Background

• User type discussion at Sophia Antipolis stemming from US-09-01a analyst activities
  – Would be good to develop categories of users to
    • Help our understanding of users in all GEOSS-related activities
    • Make sure we have everyone accounted for
    • Help support all of the UIC’s user engagement activities
From Ells:

Definition of the User

- The user may be any person that uses GEO data or information at various levels of sophistication. They may be considered as entities along a ‘value chain’ that stretches from, for example, the raw data collector, data archivist, modeler, scenario builder, program manager, policy analyst, and political decision maker. Users will include the specialist technician, scientist, politician and lay public. The user may be an ‘expert’ in the sense that they have prior knowledge of how web portals may work and intuitively know how to find the data or be a ‘novice’, such as an individual of the lay public, who may wish to explore information related to an unusual environmental event that he or she has just witnessed.
Efforts to Date

**THE SPECTRUM OF USERS**

- Earth observations & earth system models
- Data-to-Information archiving & services
- Decision support tool development
- Decision making
- Assessment of benefits

From observations:
- Earth system scientists and modelers
- Earth system service providers
- Environmental process modelers & researchers
- Policy Makers & Environmental managers
- Public officials, advocacy groups and the Public

*From Gary*  

*To societal benefits*
Efforts to Date

• US-09-01a SBA analyst findings
• GMES Network of Users
• DI-06-09 task
• Etc, etc
Next Steps

• Today is about showing you what is going on and garnering interest
• Need a co-lead (or several) to help me with this activity
• Will likely have philosophical discussions……