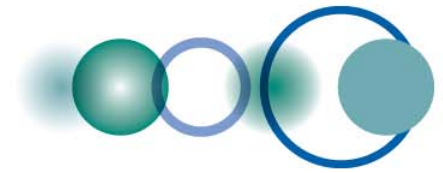


User Type Analysis

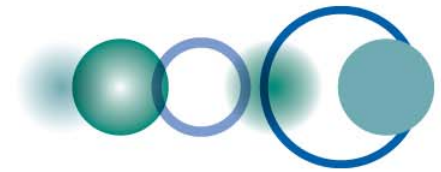
Kathy Fontaine
NASA GOES-R GS

UIC Meeting, Stresa Italy, May 2, 2009

Topics

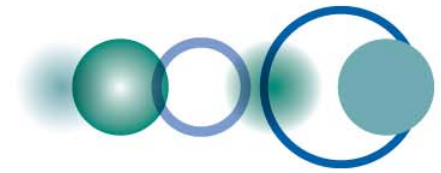


- Background
- Efforts to date
- Next steps



Background

- User type discussion at Sophia Antipolis stemming from US-09-01a analyst activities
 - Would be good to develop categories of users to
 - Help our understanding of users in all GEOSS-related activities
 - Make sure we have everyone accounted for
 - Help support all of the UIC's user engagement activities

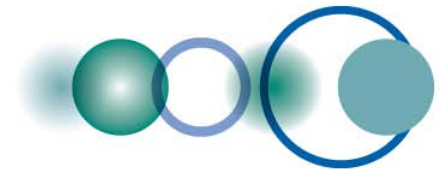


Efforts to Date

From Ells:

Definition of the User

- The user may be any person that uses GEO data or information at various levels of sophistication. They may be considered as entities along a 'value chain' that stretches from, for example, the raw data collector, data archivist, modeler, scenario builder, program manager, policy analyst, and political decision maker. Users will include the specialist technician, scientist, politician and lay public. The user may be an 'expert' in the sense that they have prior knowledge of how web portals may work and intuitively know how to find the data or be a 'novice', such as an individual of the lay public, who may wish to explore information related to an unusual environmental event that he or she has just witnessed.



Efforts to Date

THE SPECTRUM OF USERS

From observations

Earth observations &
earth system models

Data-to-Information
archiving & services

Decision support tool
development

Decision making

Assessment of benefits



Earth system scientists
and modelers

Earth system service
providers

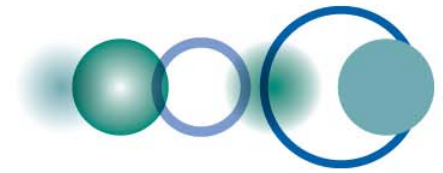
Environmental process
modelers & researchers

Policy Makers &
Environmental managers

Public officials, advocacy
groups and the Public

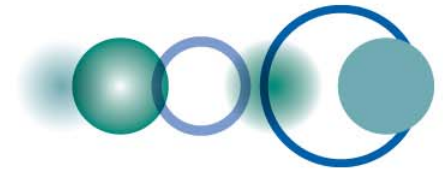
From Gary

To societal benefits



Efforts to Date

- US-09-01a SBA analyst findings
- GMES Network of Users
- DI-06-09 task
- Etc, etc



Next Steps

- Today is about showing you what is going on and garnering interest
- Need a co-lead (or several) to help me with this activity
- Will likely have philosophical discussions.....