



# **CB-09-01**

# **Resource Mobilization**

**9th CBC meeting**

27-28 April 2009

Athens, Greece

Marta Angoloti - Task Lead



## CB-09-01 Resource Mobilization

- **Goals:** Implement the Seville Roadmap on Resource Mobilization. The roadmap aims to mobilize resources for building the capacity of the 3 key contributors to Earth observations: individuals, institutions & infrastructure.

It also works to strengthen links between the user and donor communities.

- **Targets for 2009-11:** facilitate the mechanisms of RM in applying Earth observations by:
  - Identifying opportunities to make presentations on GEO to donors
  - Producing an inventory of relevant funding agencies
  - Producing an inventory of resource-mobilization capacities of GEO Members
  - Identifying applicable training schemes



## CB-09-01 Resource Mobilization

The image displays three draft forms from the Group on Earth Observations (GEO) for resource mobilization. Each form is marked with a large 'DRAFT' watermark.

- Form 1: Resource mobilization organization - GEO Card**
  - ORGANIZATION**
    - Name: \_\_\_\_\_
    - Address: \_\_\_\_\_
    - Postal address: \_\_\_\_\_
    - City: \_\_\_\_\_
    - State/Prov: \_\_\_\_\_
    - Country: \_\_\_\_\_
    - Contact name: \_\_\_\_\_
    - Family name: \_\_\_\_\_
    - Position: \_\_\_\_\_
    - Telephone: \_\_\_\_\_
    - Fax number: \_\_\_\_\_
    - E-mail: \_\_\_\_\_
    - Web page: \_\_\_\_\_
    - Other useful information: \_\_\_\_\_
  - DESCRIPTION OF THE ORGANIZATION**
    - Mission: \_\_\_\_\_
    - Recent: \_\_\_\_\_
    - Regional preferences: \_\_\_\_\_
    - Comments: \_\_\_\_\_
  - Office: \_\_\_\_\_
  - Atlanta:
  - Beijing:
  - Bonn:
  - Buenos Aires:
  - Geneva:
  - Paris:
  - Seoul:
  - Washington:
  - Wuhan:
  - Yokohama:

- Form 2: SOLUTION WITH POSSIBLE GEO PROJECTS**
- SOLUTION WITH POSSIBLE GEO PROJECTS**
  - Description of possible links to EO activities: \_\_\_\_\_
- Phase of interest:**
  - SEARCH:
  - ANALYSIS:
  - DESIGN:
  - IMPLEMENTATION:
  - OPERATION:
- Type of expertise acquired by the organization:**
  - Technical:
  - Management:
  - Other EO projects (please specify): \_\_\_\_\_
- Other EO projects (please specify): \_\_\_\_\_
- Form 3: DESCRIPTION OF THE FUNDING MECHANISM**
- DESCRIPTION OF THE FUNDING MECHANISM**
  - Short description: \_\_\_\_\_
  - Type of funding mechanism (open call for proposals, direct process, etc): \_\_\_\_\_
  - Expected dates of announcement: \_\_\_\_\_
  - Funding recurrence (once, yearly, half yearly, etc): \_\_\_\_\_
  - List of having opportunities (comparing and awarding funding proposals, if any): \_\_\_\_\_
- AVAILABLE GEO CONTACT POINTS**
  - Member or Participating Organization: \_\_\_\_\_
  - Contact name: \_\_\_\_\_
  - Family name: \_\_\_\_\_
  - Position: \_\_\_\_\_
  - Telephone: \_\_\_\_\_
  - Fax number: \_\_\_\_\_
  - E-mail: \_\_\_\_\_
- Card filled out by: \_\_\_\_\_
- Last update: \_\_\_\_\_

1. Identification of useful web links
2. Identification of regional rapporteurs
3. Filling out "Resources mobilization organizations GEO card"
4. Information gathered and filtered (public and restricted)
5. RM information included in GEO Portal



## Expected outputs

- Identifying windows of opportunity, eg conferences, workshops and others, for making presentations on GEO to groups of donors
- Inventory of relevant resource-mobilization agencies, their priorities, procedural requirements and nature of grants
- Inventory of the resource-mobilization capacities and contact details of GEO Members
- Inventory of RM training schemes (eg fellowships, awards)
- RM Performance indicators



## Contribution to CB Strategy & Strategic Targets

GEO CB Strategy - 4.6 Priority Action: *Engaging donors on Earth observation capacity building priorities*

2015 CB Strategic Target through "*Increased funding of Earth observation capacity building programme*"



## Core team

Lead (PoC), SPAIN, State Meteorological Agency (AEMET),  
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## Expected outcomes

- Enhances the commitments of the national and international resource providers in the GEO capacity building process
- Identifies possible funding mechanisms in support of individual GEO projects selected through the UIC/CBC Call for Proposal (2009-10)
- Facilitates the matching or alignment of priorities between GEO projects and potential donors
- Increases capacities in the application of tools for the mobilization of resources



## Schedule

- Identifying windows of opportunity to publicise GEO to donors – **throughout 2009-2011**
- Inventory (directory) of national and international RM agencies and applicable training schemes
  - determination of inventory template: **April 2009**
  - selection of 5 Regional rapporteurs: **June 2009**
  - compilation of inventory: Version 1 to be completed by **November 09**; updated Version 2 to be completed by **March 2010**
- Performance indicators – Defined together with CB09-04b by **September 2009** -Evaluated by 2011



## Interactions with other tasks

- The Lead of CB-09-01 will keep other CBC tasks informed of progress:
  - CB-09-02: building individual capacity
  - CB-09-03: building institutional capacity
  - CB-09-04: capacity building needs and gap assessment
  - CB-09-05: infrastructure development and technology transfer for information access
- US-09-01b (Communities of Practice) through GEO Call for Proposals



## Task SWOT

- **Strengths:**
  - 1 unique task
  - Already have 1 Lead and 3 contributors
  - Activities seen as critical within GEO
- **Weaknesses:**
  - CB-09-01 has not enough active participants
  - Lack of experience in some funding procedures or SBAs



## Task SWOT

- **Opportunities:**

- CBC-9 (Athens) will be attended by representatives from all 5 Regions (Africa, Asia-Oceania, CIS, Americas and Europe).
  - It is hoped that we can have a volunteer from each of the Regions to serve as Rapporteur for the compilation of the Inventory (Directory).
  - Regional institutions may be reached more easily
- CBC members with Resource mobilization experience
- GEO CFP initiative initial success

- **Threats:**

- insufficient time devoted by CBC members on this task
- too many funding procedures and timelines
- donors to find GEOSS as a too scientific initiative
- mobilization of resources from commercial agencies



## Reporting method

- OAT=subtask, so reporting method and schedule determined by GEO
- Reports will be made through the Lead (Marta Angoloti)
- Nevertheless:
  - contributors and members activities within CB09-01 framework will be reported to Task POC.
  - before task sheet up date, version will be revised by all task members



## Expectations from CBC

- 5 Regional rapporteurs identified
- Collaboration:
  - With regional rapporteurs in the gathering of information: providing web links and completing “forms/cards”
  - Volunteering to be point of contact for RM agencies
  - Possible nomination of experts at national level
  - Using regional or national networks



## Task contributions

- **European Commission:** call for proposals to support CB activities within the work of GEO and, in a particular, 2009-2011 Work Plan tasks CB-09-01, CB-09-03 and CB-09-04.
- **UNOOSA:** The UNOOSA fundraising website:  
<http://www.unoosa.org/oosa/en/fundraising/index.html>
- **APN:** CAPaBLE Program & Proposal Development Training Workshop
- **CBC** collaboration and commitment with UIC/CBC Call for Proposal initiative.
- **EUMETSAT:** Possible use of WGEdu Portal to keep CEOS and other agencies informed of progress, lists of potential donors, info on fund application and project definition, etc.



Thank you!