



8th GEO Capacity Building Committee Meeting

Boulder CO, USA
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CB-07-01a

Task Report

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1. Background and objective

GEO CB Strategy - 4.6 Priority Action: Engaging donors on Earth observation capacity building priorities

Ex-CB-07-01a: Organise a Capacity Building Symposium

The Seville Roadmap: Mobilizing resources for implementing GEOSS (CBC-5)

OBJECTIVE: *Develop and implement the Seville roadmap to **engage Donors.** The Seville roadmap aims to **support the implementation of the GEO Capacity Building Strategy** by positioning GEO as a **coordinated resource mobilization mechanism and honest broker** serving EO users and potential resource providers as a convenient gateway to the GEO community.*



2. Milestones achieved to date

- 07Q1** Start
- 07Q3** 1st GEO-Donor Symposium: Seville
- 07Q3** CBC-5: Elaboration of the Seville Roadmap
- 08Q1** CBC-6: Scheme of Seville Work Plan Draft.

- 08Q2** CBC-7: Implementation of the roadmap, first steps (cont.)
- 08Q3** GEO Secretariat/CBC co-chairs visit to donor agencies.
(July 2008, Washington DC, NY)
- 08Q3** CBC-8: Implementation of the roadmap (cont.)
Coordination with UIC
Revise CBC role in engaging donors: 2009-11 Work Plan
EC Call for proposals



Visit to the World Bank and other agencies (Washington DC and NY City, 21 – 25 July 2008)

Objective:

- to explore potential future funding opportunities and collaboration
- to exchange ideas and proposals

GEO Secretariat (Director & M. Williams) and CBC Co-chairs (A. Edwards-EC)

- Planetary Society
- World Bank
- Resources for the Future (RFF)
- Center for Strategic and International Studies (CSIS)
- William J. Clinton Foundation
- Heinz Center
- InterAmerican Development Bank (IDB)
- Alliance Executive Committee.
- Rockefeller Foundation
- Alfred P Sloan Foundation



Visit to the World Bank and other agencies (Washington DC and NY
City, 21 – 25 July 2008)

Outcomes:

- Reached a better understand of the priorities and working methods of private foundations.
- Strengthened relations and potential actions for the future.
- Various organizations shared the importance of GEOSS.
- Confirmed the great potential of the GEOSS, it can meet the needs of so many users.
- Confirmed the need to publicise the work of the GEO and the capability of the GEOSS.



**Visit to the World Bank and other agencies (Washington DC and NY
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And...

- World Bank will now consider joining GEO as a PO actively involved in GEO activities.
- Confirmed that Alfred P Sloan Foundation will financially support a GEO activity (Forest Monitoring).
- Various organizations forming part of US GEO shared their ideas for future activities.
- President of Heinz Centre, and head of the STAP of GEF, quite interested in GEO.



3. Expected milestones for 2008: Implementation of the Seville Roadmap

SOME PRIORITY ACTIONS (CBC6)

- A. Define **criteria** for identifying pilot projects
- B. Identify **pilot projects** for donor consideration: **UIC Call for participation?**
- C. Identify potential **resource providers** and their attributes
- D. Produce **communication and marketing materials** that could be adapted as needed
- E. Identify **Champions or “Ambassadors”**



Elements for discussion

- Coordination with UIC: **call for participation**
- Role of CBC in “engaging donors” → new **2009-2011 Work Plan**
- **Role of GEO**: broker between potential donors and recipients
- EU Commission FP7 Call for proposals
- Next steps for next months



Thank you!