8th GEO Capacity Building Committee Meeting

Boulder CO, USA
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CB-07-01a
Task Report

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1. **Background and objective**

**GEO CB Strategy - 4.6 Priority Action:** Engaging donors on Earth observation capacity building priorities

**Ex-CB-07-01a:** Organise a Capacity Building Symposium

**The Seville Roadmap:** Mobilizing resources for implementing GEOSS (CBC-5)

**OBJECTIVE:** Develop and implement the Seville roadmap to engage Donors. The Seville roadmap aims to support the implementation of the GEO Capacity Building Strategy by positioning GEO as a coordinated resource mobilization mechanism and honest broker serving EO users and potential resource providers as a convenient gateway to the GEO community.

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2. Milestones achieved to date

07Q1  Start
07Q3  1st GEO-Donor Symposium: Seville
07Q3  CBC-5: Elaboration of the Seville Roadmap
08Q1  CBC-6: Scheme of Seville Work Plan Draft.

08Q2  CBC-7: Implementation of the roadmap, first steps (cont.)
08Q3  GEO Secretariat/CBC co-chairs visit to donor agencies.
      (July 2008, Washington DC, NY)
08Q3  CBC-8: Implementation of the roadmap (cont.)
      Coordination with UIC
      Revise CBC role in engaging donors: 2009-11 Work Plan
      EC Call for proposals

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Visit to the World Bank and other agencies (Washington DC and NY City, 21 – 25 July 2008)

Objective:
• to explore potential future funding opportunities and collaboration
• to exchange ideas and proposals

GEO Secretariat (Director & M. Williams) and CBC Co-chairs (A. Edwards-EC)

• Planetary Society
• World Bank
• Resources for the Future (RFF)
• Center for Strategic and International Studies (CSIS)
• William J. Clinton Foundation
• Heinz Center
• InterAmerican Development Bank (IDB)
• Alliance Executive Committee.
• Rockefeller Foundation
• Alfred P Sloan Foundation
Visit to the World Bank and other agencies (Washington DC and NY City, 21 – 25 July 2008)

Outcomes:

• Reached a better understand of the priorities and working methods of private foundations.

• Strengthened relations and potential actions for the future.

• Various organizations shared the importance of GEOSS.

• Confirmed the great potential of the GEOSS, it can meet the needs of so many users.

• Confirmed the need to publicise the work of the GEO and the capability of the GEOSS.
Visit to the World Bank and other agencies  (Washington DC and NY City, 21 – 25 July 2008)

And…

• World Bank will now consider joining GEO as a PO actively involved in GEO activities.

• Confirmed that Alfred P Sloan Foundation will financially support a GEO activity (Forest Monitoring).

• Various organizations forming part of US GEO shared their ideas for future activities.

• President of Heinz Centre, and head of the STAP of GEF, quite interested in GEO.
3. **Expected milestones for 2008: Implementation of the Seville Roadmap**

**SOME PRIORITY ACTIONS (CBC6)**

A. Define **criteria** for identifying pilot projects

B. Identify **pilot projects** for donor consideration: UIC Call for participation?

C. Identify potential **resource providers** and their attributes

D. Produce **communication and marketing materials** that could be adapted as needed

E. Identify **Champions or “Ambassadors”**
Elements for discussion

- Coordination with UIC: call for participation
- Role of CBC in “engaging donors” → new 2009-2011 Work Plan
- **Role of GEO**: broker between potential donors and recipients
- EU Commission FP7 Call for proposals
- Next steps for next months

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Thank you!

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