Call for Proposals
Collaborative Data Innovations for Sustainable Development
Pilot Funding
July 18, 2016

Overview
The Global Partnership for Sustainable Development Data, supported by the World Bank’s Trust Fund for Statistical Capacity Building (TFSCB), is interested in supporting innovative collaborations for data production, dissemination and use, primarily in low-income countries and lower-middle-income countries, for sustainable development generally and linked to the Sustainable Development Goals (SDGs) in particular. TFSCB is funded by the United Kingdom’s Department for International Development (DFID) and the Government of Korea. This funding is being established to target improvements where needs are continuous or recurrent, and where innovations can be readily adapted to other regions and sectors. Our ultimate goal is to encourage collaboration, experimentation, learning and capacity development in the field of sustainable development data.

What are we interested in funding?

Organizations
Any organization may apply, including social enterprises, for-profit companies, nonprofit organizations, government agencies, international organizations, academic organizations, networks and partnerships. We are particularly interested in proposal that bring different types of organization together, especially collaborations across sectors.

Sectors
We are interested in funding innovations in any field as long as there’s an expected ongoing benefit to the sustainable development data production or use — the 17 goals and 169 targets of the SDGs are of special interest.

Location
We prioritize funding work intended to improve the state of sustainable development data in low- and lower-middle-income countries and are especially interested in work that is implemented in these countries as well.

Timeline
All project implementation work must be completed on or before September 2018, with an additional three months of effort for evaluation and documenting lessons learned.

data4SDGs.org  info@data4SDGs.org  @data4SDGs
Criteria for funding

Innovation and impact
- What exactly is your idea and how is it different from the way things are typically done because of the approach taken, because of the context in which it is being conducted, because of the organizations that are working together, etc.? How is it clearly a change of business as usual?
- More specifically, is your idea either an innovation in approach (e.g. a new method, a new type of collaboration, a novel advocacy / policy intervention) or an innovation in technology (e.g. new tools, technologies or data sources, or an application of these to new contexts)? How does it result in building capacity, improving a process and creating a product or service where needs are continuous or recurrent?

Measuring results and sharing lessons learned
- What are the expected results of your work and how would you measure them?
- How will you capture, on an ongoing basis, what is and isn’t working in your projects? How will this knowledge be captured and shared for others to learn from and build on?

Potential to scale
- How could your idea be adapted to other regions and sectors?
- Does your idea have some other scalable dimension — what would be involved in replicating or scaling it?

Team and resources
- Why is your team well-placed to deliver on this project? Does it have a broad understanding of the problem and context, and the right relationships in place?
- What other resources and non-financial contributions are being used in this work?

Presence of co-financing
- What is the total budget, why are these expenditures required for the success of the project, and identify other sources of funding (the latter is a major asset).

Organizational experience, expertise and track record
- How much experience do(es) the organization(s) have in working in low- and lower-middle-income countries?
- How much expertise in the data area of the innovation do(es) the organization(s) have?
- How strong is the organization’s track record of project implementation and financial management?
What amount of funding is available?

- Total funding will be distributed among the selected applicants for projects including research, experiments, collaboration or other activities in the development data field.
- The amount of funding for each project depends on whether the project is embryonic or ready to scale up. This phased approach to funding allows us to take smaller bets (starting at US$25,000) on riskier, unproven innovations at the pilot stage. We are able to provide larger amounts (up to US$250,000) for innovative proposals that have a clear justification (for example testing in multiple sites at the same time), demonstrated strong evidence of prior success and are ready to be replicated or adapted to other contexts.

How does the application process work?

Expressions of Interest: 4 pages or 12 slides maximum that address the above criteria using the below short template as guidance and highlighting novelty, added value and likelihood of success for a given initiative.

The template must be submitted by September 1, 2016. Completed expressions of interest are reviewed by a multi-stakeholder peer review committee and a portfolio of those will be selected for funding. The committee will consist of a diverse set of experts from across sectors, disciplines and regions, including the Global Partnership’s Secretariat, the World Bank and DFID, among others. A shortlist of proposals will be pre-selected by November 15, 2016.

Awards will be made based on overall merits, project design and methods, significance to achieving the SDGs, potential scalability and/or adaptability of the proposed project to different contexts, with an emphasis on low-income countries, as well as plans for collaboration and capacity building in the field of sustainable development data. Final decisions will be made public on or about February 15, 2017. Funding disbursements will take place after March 1, 2017.
Expressions of interest template

A. Basic Information

<table>
<thead>
<tr>
<th>Proposal title:</th>
<th></th>
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<tbody>
<tr>
<td>Sector theme(s) (e.g. water, transportation, education):</td>
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<tr>
<td>Country/region(s) coverage:</td>
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<td>SDG(s) to be supported (e.g. 16.2: “End abuse, exploitation, trafficking and all forms of violence against children”):</td>
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<td>Funding requested (USD):</td>
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<tr>
<td>Team leader’s name and organization</td>
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<tr>
<td>Team composition (individuals and organizations)</td>
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</tbody>
</table>

B. Proposal details

1. Describe the project motivation, objectives and alignment with the proposal guidelines, as well as any other issues being addressed, and the expected outcome.

2. Describe the type of data and visualization the project is focusing on and the methodology and analytical approach being applied.

3. Describe how the proposal addresses data issues and challenges in relation to SDG implementation and monitoring that are facing the countries and various partners.

4. Describe how this project innovates in the areas of data production, dissemination or use.

5. Describe the project timeline, team members as well as their roles and responsibilities.
6. Elaborate on the expected collaboration between your team as well as other national and international partners.

7. Describe the type of government agencies (e.g. national statistics offices, metropolitan transit authority, health agencies) that can benefit from your proposal to improve data gathering, management and use on a continuous basis.

8. Describe how your proposed innovation can be scaled up to a large number of countries.

9. Expected outputs and outcomes:

10. Proposed delivery timeline:

11. Proposed budget:

<table>
<thead>
<tr>
<th>Components and activity description</th>
<th>Total Cost</th>
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<tbody>
<tr>
<td></td>
<td>Innovation fund, US$ (to be funded by this proposal):</td>
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<tr>
<td>Personnel:</td>
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<tr>
<td>Equipment:</td>
<td></td>
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<tr>
<td>Travel:</td>
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<tr>
<td>Activities:</td>
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<td>Total:</td>
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Submitted by: ____________________________  
Date: ____________________________

Contact information of the project leader  
Name: ____________________________  
Email: ____________________________  
Phone (include country code): ____________________________